due to the rapid development of technology, new dental practices and dental procedures are constantly being introduced, making it essential for dental professionals to stay up-to-date with the latest advancements. dentists are encouraged to visit dental exhibitions and trade shows to discover new products, technologies, and techniques that can enhance patient care and increase practice efficiency.

visit the inman aligner stand at the bdt showcase 2012

the aligner system is renowned for creating powerful, effective websites that don’t just attract patients – they convert them as well. that’s why dental focus is the trusted experts in online dental marketing, and have over 500 dental websites to their name. discover more about what dental focus can offer you at the bdt showcase.

for more information, contact carestream dental on 0800 169 9692 or visit www.carestreamdental.co.uk

immediate certification.

oral-b innovation is once again key to oral-b’s stand at this year’s bdta showcase. the tu 2000 power brush, the oral-b triumph with smartguide, incorporates novel compliance-enhancing technology using a unique remote display and comes with a broad range of oscillating rotating, rotary and electric toothbrush heads. oral-b also have the tu 2000 power brush refill head which gives patients the opportunity to keep a manual feeling whilst taking advantage of the benefits afforded by power technology.

the innovation of oral-b pro-expert toothpaste lies in the synergy of the combination of the two main ingredients which provide the united strengths of stain-fighting fluoride and polyphosphate as a gentle cleaning agent to inhibit calculus and stains.

dental professionals are also encouraged to visit oral-b’s new website, dentalcare.com, designed for dental professionals interested in information about our professional clinically proven effective formula, visit our stand A05 at the bdt showcase.

for further information please contact micheal@ab-communications.com, 07097 179179

visit stand m05

a feature for a hands on tutorial on stand m05, quality endodontics distributors limited will be running a series of free hands on tutorials on stand friday 5th and saturday 6th october

running on the hour, starting at 11:00 am each day, each tutorial lasts for about 45 minutes and will give practitioners the opportunity to learn about what makes reciproc: the truly revolutionary one file system.

the friday sessions will be led by dr noelward lloyd, specialist endodontist, with the first tutorial starting at 11:30 am. the sessions will be run by ron green, specialist endodontist, with the last tutorial starting at 3:30 pm. places will be limited and qed anticipate a big demand.

therefore they are suggesting anyone interested book their place in advance by calling 07731 404999. qed will also be exhibiting a range of products and adding some new products which will further enhance their already comprehensive catalogue products.

for more information please contact qed sales@ qedendosutures.co.uk or visit www.qedendosutures.co.uk

visit stand m05

perfect smile guide handouts on tutorial

on stand m05, quality endodontics distributors limited will be running a series of free hands on tutorials on stand on friday 5th and saturday 6th october.

running on the hour, starting at 11:00 am each day for a total of 45 minutes, will give participants the opportunity to learn about the technologies available to dentists.

for further information please contact info@clarkdental.co.uk or visit www.clarkdental.co.uk

visit stand b09

a feature for a hands on tutorial on stand b09, quicklace have launched their new affordable recession free laser dentarie. it is designed to appeal and be used by dental professionals and patients alike.

in addition, quicklace have introduced their new affordable recession free laser dentarie.

for more information please contact info@clarkdental.co.uk or visit www.clarkdental.co.uk

visit stand c08

a feature for a hands on tutorial on stand c08, dmg uk are exhibiting all their latest innovations, including their new permacem 2.0 and flairesse ranges on stand r14. new to the dmg uk range is permacem 2.0, developed for long-lasting and truly biocompatible, non-metallic, natural-looking restorations from durable high-quality ceramic materials in a single treatment session - without the need for provisional restorations. a fantastic practice builder, permacem is extremely popular with patients and a sure fire in any practice.

for further information, contact carestream dental on 0800 169 9692 or visit www.carestreamdental.co.uk

visit our stand c08 at the bdta dental showcase

for more information please call 01733 361243, visit www.periproducts.co.uk.

visit our stand f08 at the bdta excels or web site

imagine taking technique to capture the data used to design the restoration which need for messy and expensive impressions, cerec® utilises a digital impression technology known as trios which is then meshed in the milling unit. the milling unit can be situated anywhere that is convenient within the practice, even in the waiting area in the seating room. combined with adhesive bonding techniques, cerec® creates biocompatible, non-metallic, natural-looking restorations from durable high-quality ceramic materials in a single treatment session - without the need for provisional restorations. a fantastic practice builder, cerec is extremely popular with patients and a sure fire in any practice.

for further information please contact info@dmg-dental.co.uk or visit www.dm-dental.com

visit our stand b09 at the bdta dental showcase

for more information please call 01733 361243, visit www.periproducts.co.uk.
dentist can be seen.

temporarily blocking the pathway of pain signals along the nerves, to go right

with finance packages tailored to individual requirements at very competitive

the best solution for their individual needs, allowing Sident's Design Specialists

state-of-the-art training and showroom facility in Chertsey, where they will be

support these items they offer DURR Suction and Dental Art Cabinetry, as well
to go right

www.waterpik.co.uk

Showcase 2012. For more information please speak to your wholesaler or visit

giveaway competition. To learn more about the entire range of Waterpik®,

year's show. Visitors to the Waterpik® stand will also be able to learn about

Professional Plus sonic toothbrush – both of which will be launched at this

www.braemarfinance.co.uk

Visit our finance experts at Showcase on stand R04 to discuss any finance need

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Braemar specialise in tax efficient finance for:

Systems on Stand P11 for the ultimate Sirona

exclusively in partnership with Sirona, to

Sident Dental Systems

For over 30 years with Sirona products, visit Stand P13

With over 30 years experience of working exclusively in partnership with Sirona, to

promote the world's premier brand of high tech dental equipment and support their

many loyal customers, visit Sident Dental Systems on Stand P11 for the ultimate Sirona

experience. Sirona Specialists, Sident Dental Systems offer the choice from the

complete range of Sirona Treatment Centres, including the Sirona DT30 and 3D
digital imaging units – including the NEW Orthos XG 30 3D digital cone

beam equipment, their extensive range of Sirona handpieces, and auxiliary items

including Sirona's most recent GSX Universal trephine and stylus.

To support these items they offer DURR Suction and Dental Art Cabinetry, as well as other auxiliary items that make the ideal space for your dental practice.

Wherever possible potential clients are invited to visit The Courtyard, Sident's state-of-the-art training and showroom facility in Chertsey, where they will be able to see the complete product range in action. They will then be able to identify the best solution for their individual needs, allowing Sident's Design Specialists to incorporate their designs into the most appropriate and ergonomically efficient Surgery or Practice layout. Through their partner, Infinity Finncare plc, they can take the headway out of financing new equipment installations, with finance packages tailored to individual requirements at very competitive rates. For further information visit Stand P13 or call Sident Dental Systems on 01932 562900 or email justinl@ab-communications.com

Spry to demonstrate range of natural toothpaste-based products at the BDTA Dental Showcase 2012

‐ Stand 501

Spry® is available in two different Natural Toothpaste formulas, providing the

excellent oral healthcare products. With a focus on innovation and quality, WhiteWash is committed to providing exceptional oral healthcare products. As a provider of natural healthcare products, we have developed and formulated By US dentists, and present an excellent opportunity to practitioners and suppliers seeking to expand the range of products they can sell. These products include the innovative silver particle whitening toothpaste, nano-short toothbrushes and professional teeth whitening strips. To learn more about WhiteWash's outstanding range of premium, clinically tested professional products, look out for WhiteWash Laboratories at the BDTA Dental Showcase!

For more information please call 0844 68 60 195, or email info@whitewashlaboratories.com, or visit www.whitewashlaboratories.com.

Waterpik Laboratories to appear at the BDTA Dental Showcase 2012

The BDTA Dental Showcase is one of the biggest dental exhibitions held in the UK, and will feature stands from many of the finest names in dentistry. This year’s BDTA Dental Showcase will be

December 2012 – Stand R04

With over 10,000 delegates in attendance and over 350 exhibitors, the BDTA Dental Showcase 2012 is set to be the largest exhibition in the UK. Excel, London will play host to the massive three-day event between Friday 1st – Sunday 3rd December 2012, with plenty of opportunities on offer for delegates and exhibitors alike. Excel, London is extremely exciting for any of the many companies exhibiting this year. Delegates visiting the Waterpik® stand can find out more about the brand new Waterpik® Complete Care system as well as the new Sensson® Professional Plus sonic toothbrush – both of which will be launched at this year’s show. Visitors to the Waterpik® stand will also be able to learn about the numerous studies that have been conducted, proving the effectiveness of ‘’Waterpik® Water Flossers, and will be able to take part in a very special giveaway competition. To learn more about the entire range of Waterpik® Water Flosser devices, as well as Waterpik International’s range of powered toothbrushes and more, visit the Waterpik® stand, R04, at the BDTA Dental Show 2012. For more information please speak to your wholesale or visit www.waterpik.co.uk. Waterpik® products are widely available in both stores, Argos and selected Lloyds/Pharmacies.

Orajel® - rapid relief when and where it's needed

Orajel® Gel, a product that allows you to put up toothpaste for over a week before seeking professional advice. Orajel® could help to reduce the pain during this period.

It contains benzocaine, a well known anesthetic that works by temporarily blocking the pathway of pain signals along the nerves, to go right

Oral pain

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Refresh your Practice with Tavom

When the time comes to refresh the look of your dental practice, it is important to use a company with experience and specialist expertise.

Whether you are completely reinventing the appearance of your practice, or simply updating it, Tavom provide customised furniture and cabinetry designed to meet the needs of your business. Tavom’s personalised cabinetry is supplied by RPA Dental, the equipment specialists with over 40 years experience in delivering a unrivalled service and after-sales support.

Their experienced team will guide you through the entire process from design to installation, and you can use your new practice with the knowledge that the design will be created with minimal disruption to your daily routines.

Or the Equizil describe the company as ‘fundamental in the modernisation of UK dentistry. Among the many exhibitors at this year’s show will be Spry, showcasing their exceptional range of natural toothpaste-based dental care products. Spry has over a week before seeking professional advice. Orajel® contains

Orajel™ - rapid relief when and where it’s needed

Orajel™ contains

anaesthetic that works by temporarily blocking the pathway of pain signals along the nerves, to go right

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